# **Pavel Bukengolts**

# Strategic Experience Design Leader | Accessible Innovation

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# **Summary**

Award-winning UX design leader with over 15 years of experience developing user-centered products and driving innovation through data insights. Recognized for enhancing design systems, improving operational efficiency, and mentoring cross-functional teams. Committed to advancing accessibility and pushing the boundaries of what's possible in user experience design.

# **Core Competencies**

**Design Leadership**: Leading cross-functional design teams with hands-on UX methodologies. **Innovation**: Driving product innovation with design thinking and emerging technologies. **Process Optimization**: Enhancing design workflows, ensuring quality, and boosting efficiency. **Data-Driven Design**: Leveraging qualitative and quantitative research to achieve business goals. **Mentorship**: Building and nurturing high-performing teams with continuous learning.

# **Experience**

## Principal UX and Digital Transformation Consultant | UX Design Lab

Nashville, TN | 04.2024 - Present

- Consulted for various clients, including non-profit organizations, to streamline digital properties, optimize workflows, and significantly improve user experience.
- Led design and development for websites and mobile applications, delivering user-centered solutions that enhanced engagement and client satisfaction.
- Integrated AI into project delivery, from strategic planning to final deployment, resulting in a 60% reduction in completion times.
- Created and implemented an AI-driven UX designer self-evaluation process, enabling designers
  to assess their skills, receive analytical insights, and generate tailored recommendations,
  enhancing team capabilities and personal growth.
- Directed Design Thinking workshops on digital transformation, helping teams embrace AI and other emerging technologies to stay competitive and innovative in a rapidly evolving market.

## Manager UX Strategy & Delivery - Design Operations | Abbott

Remote | 01.2022 - 04.2024

- Led UX strategy for multilingual, multi-brand digital products, reducing costs by 55% through Lean UX and Agile methodologies.
- Created a scalable global design system for 800+ digital properties, improving design consistency and reducing production times by 40%.
- Spearheaded an accessibility initiative that cut delivery defects by 18% and improved inclusivity across digital platforms.
- Mentored cross-functional teams, boosting innovation and efficiency, resulting in a 20% improvement in project outcomes.
- Directed external vendors to streamline delivery roadmaps, improving operational efficiency and product quality.

#### 2VP - User Experience and Web Management | Protective Life

Remote | 01.2020 - 11.2021

- Directed a UX transformation across 70+ digital properties, reducing operational costs by 20% through an integrated design system.
- Implemented a comprehensive UX delivery strategy, lowering costs by 17% while enhancing the overall user experience.
- Enhanced team efficiency by 15% through developing and applying performance KPIs, ensuring alignment with business goals.
- Introduced modern design tools (Figma, Sitecore CMS), reducing dependency on developers by 60% and accelerating project timelines.
- Trained design teams in UX methodologies, fostering innovation through workshops and peer design reviews.

## **Director User Experience | DePalma Studios**

Nashville, TN | 10.2017 - 01.2020

- Led UX projects for multi-industry clients, delivering innovative and accessible products that increased user engagement by 30%.
- Optimized design workflows, improving team productivity by 25% through the use of Agile project management techniques.
- Developed scalable design systems that improved product quality and ensured design consistency across client projects.
- Managed global, cross-functional teams to ensure timely and high-quality delivery of client projects, expanding the client base.
- Built a pipeline of design talent through mentoring, leading to improved team performance and client satisfaction.

# Senior HCI Engineer (Senior UX Designer) | Sitecore Inc.

Remote | 04.2013 - 08.2017

- Led UX research and design for platform innovation, increasing user adoption by 30% through usability testing and contextual inquiries.
- Created design systems that improved development efficiency by 20% and supported platformwide consistency.
- Coordinated with product, design, and engineering teams to align business goals with user needs, reducing delivery times and improving product quality.
- Facilitated design thinking workshops for stakeholders, ensuring alignment on UX strategies and improving cross-functional collaboration.
- Mentored junior designers and contributed to team growth and capability enhancement through training and guidance.

#### Education

# **Computer and Digital Communication Science**

Master of Science - Belarus State University of Informatics and Electronics

# **Graphic Design**

Bachelor of Arts - School of Visual Arts

## Skills

**Strategy:** Product Design Leadership, Design Operations, Accessibility, User-Centered Design, Service Design, Design Thinking, User Experience Strategy, Customer Journey Mapping, Emerging Technologies, Business Acumen, Agile Design Project Management, Change Management.

**Design and Delivery:** Information Architecture, User Interface (UI) Design, Wireframes, Prototypes, User Research: Qualitative and Quantitative, Usability Testing, Design Systems, Agile Methodology, Stakeholder Management, Cross-functional Collaboration, Design Handoff & Development.

**Tools**: Figma, Sketch, Miro, UserTesting, Optimal Workshop, Analytics tools, Jira, Confluence, Accessibility Testing Tools, CMS.